

( )

4

2007 11



1 2006

2006

1.

06

(1)

- “
- ”
- 

(2)

06

- 2006 2006
- BARBABAR 07
- 2007 7
- 06 07
- 07 06 61
- 2 7,000 05 93% 05
- 77%
- 1-1 2003 2006

	2003			2004			2005			2006		
	3	35	13,350	4	15	3,292	6	45	9,332	7	61	27,107
	15	35	22,079	23	46	26,361	24	42	21,294	18	45	29,813
	5	8	7,382	6	15	6,211	6	13	6,642	7	16	7,259
	2	2	1,592									
	2	9	987	2	9	1,231	2	7	2,779	2	8	1,110
	27	89	45,390	35	85	37,095	38	107	40,047	34	130	65,289
	50,756		89.4%	41,808		88.7%	48,575		82.4%	70,065		92.7%
		219	2,404		320	4,734		297	6,327		291	6,758
	27	308	47,794	35	405	41,829	38	404	46,374	34	421	72,047

- 
- 
- 06
  - 10 152
  - 12 1,010
  - 05
  - 05
  - Next Generation's Theater NGT 10
  - 17 291
  - 05 6,758
- 
- - 05
  - 06
  - 99%
  - 18 45 29,813 05
  - 95%
  - 83%
  - 94% 05
  - 16
  - 95%
- - 130 65,289 05 34
- - 1,782 862 1,010 1-2 06
  - 27 05
  - 05

• 03

6,000

109

1-2

2003

2006

	2003				2004			
	23,937	22,890	7,402	54,229	22,445	29,970	16,996	69,411
	66	143	121	330	87	242	404	733
	93,100	41,524	10,769	145,393	175,273	71,901	13,626	260,800
	205	145	99	449	482	325	176	983
	117,037	64,414	18,171	199,622	197,718	101,871	30,622	330,211
	271	288	220	779	569	567	580	1,716

	2005				2006			
	13,034	33,153	14,592	60,779	26,027	29,814	15,651	71,492
	102	289	471	862	139	298	573	1,010
	160,673	55,644	10,478	226,795	134,966	55,050	8,853	198,869
	467	229	130	826	382	244	146	772
	173,707	88,797	25,070	287,574	160,993	84,864	24,504	270,361
	569	518	601	1,688	521	542	719	1,782

	255,911
	2,935
	831,857
	3,030
	1,087,768
	5,965

1-3

2006

1	2006		7/9	1	494	366	74%
2	2006 BARBABAR		9/9 10	3	312	292	94%
3			11/3 5	4	2,444	2,383	98%
			11/7 8	2	1,426	1,220	86%
			11/14 23	11	6,303	5,570	88%
			11/27	1	1,131	857	76%
			11/29 30	2	672	597	89%
			20	11,976	10,627	89%	
4	07		1/17 21	6	756	658	87%
	07		1/27 28	3	585	517	88%
	07			9	1,341	1,175	88%
5			2/9 18	11	6,646	6,646	100%
			2/23 25	4	4,560	4,237	93%
			3/1 4	5	2,995	2,928	98%
				20	14,201	13,811	97%
6	Vol.6		8/19 20	2	273	262	96%
	Vol.7		11/18 19	2	240	197	82%
				4	513	459	89%
7	2007		3/23 25	4	420	377	90%
				61	29,257	27,107	93%

1			4/2	1	598	537	90%
2			5/3 4	2	2,356	2,064	88%
3	100		5/19 21	3	1,674	1,523	91%
4			5/24 28	7	4,725	4,517	96%
5			6/3	1	684	646	94%
6			7/1 2	2	1,140	964	85%
7			7/21 22	3	360	331	92%
8			7/25	1	550	455	83%
9	2006		8/3	1	568	503	89%
10			8/19 20	2	2,396	2,297	96%
11			9/23 24	2	2,428	2,231	92%
12			9/26 27	2	1,330	1,287	97%
13	2006 in		10/13 15	3	1,863	1,729	93%
14	Ver. 2, 3		11/4 5	3	417	269	65%
15			11/18 19	2	2,470	2,424	98%
16			2/3 4	2	1,060	1,052	99%
17			2/22 25	5	5,385	5,282	98%
18	2007 in		3/23 25	3	1,863	1,702	91%
				45	31,867	29,813	94%

1			12/15 17	4	512	477	93%
2			10/7 9	4	736	633	86%
				8	1,248	1,110	89%

1			9/2	1	1,269	1,232	97%
2			9/4	2	2,486	2,414	97%
3			9/22 24	5	625	556	89%
4			1/30	1	1,269	1,203	95%
5			2/10 11	3	372	271	73%
6			3/10 11	2	272	258	95%
7			3/16 17	2	1,400	1,325	95%
				16	7,693	7,259	94%

				130	70,065	65,289	93%
--	--	--	--	-----	--------	--------	-----

1			6 2	42		298	
			6 12	10		74	
			10/31	1		450	
			2/8	1		450	
			12/8	1		140	
		:	6/15	1		10	
			8/17 20	3		32	
			9 11	5	5	56	
			1 2	6	4 5 6	218	
			1	6	4 5 6	111	
			76		1,839		
2	2006		5 8	8		10	
	2006		6/2 4	3		21	
	2006		7/15 16	2		20	
	2006		9/26 27	2		26	
	2006		10/21 22	2		11	
	2006			17		88	
3			7/25 30	5	3 6	32	
			7/30	1		118	
				6		150	
4			/	4	3	125	
	" "		12/	4	3	123	
				8		248	
5			7/6	1	5	58	
			7/13	1	5	123	
			7/18	1		93	
			10/3	1	5	63	
			10/5	1	3	54	
			2/13	1	5	92	
			2/14	1	3	96	
			2/19	1	5	79	
			2/20	1	5	87	
			2/26	1	4 5	69	
		2/27	1	3 4 5	70		
		2/28	1	3	126		
			12		1,010		
6			8/9 11	6		66	
7	in		10/10 15	4		39	
8			9 10	19		1,071	
9			11/18 19	2		11	
10			2/6 7	2		33	
				152		4,555	

1	No Good Tales		4/15 16	3		353	
			4/21 22	3		313	
			4/28 30	4		403	
				10		1,069	
2	2006		5 7	15	3	44	
3	2006		8 9	23		10	
4			4 7	13	4	34	
			7/2	2	4	182	
			12 3	9	4	41	
				24		257	
5			9 10	15	4	633	
6	07		12/27 28	2	4 6	24	
			12/28	1		86	
	07			3		110	
7	2007		10 3	48		20	
			11/11	1		60	
				49		80	
				139		2,203	
				291		6,758	
				<b>421</b>		<b>72,047</b>	

(3)

- 06 70.9% 70.6%
- 83.0% 05 59.8%
- 04
- 1-4 2003 2006

	2003			2004			2005			2006		
	99	100	83	219	207	220	223	189	222	202	199	254
	103	107	86	277	283	304	281	276	297	285	282	306
	96.1%	93.5%	96.5%	79.1%	73.1%	72.4%	79.4%	68.5%	74.7%	70.9%	70.6%	83.0%

2.

(1)

- 06 4 3,000 05 1.5
- 61.4% 2 6,000 24.7%
- 13.9% 05



- 02 12  
41.0 45.7%  
54.0% 50.9% 4.9% 3.4%

1-5 2003 2006

	2003		2004		2005		2006	
	215,389	54.1%	145,429	43.2%	110,060	37.0%	263,901	61.4%
	112,225	28.2%	124,198	36.9%	121,965	41.0%	106,363	24.7%
	70,700	17.7%	67,000	19.9%	65,295	22.0%	59,517	13.9%
	49,000	12.3%	49,000	14.6%	45,795	15.4%	45,800	10.7%
	10,000	2.5%	18,000	5.3%	19,500	5.3%	13,717	3.2%
	11,700	2.9%						
	398,314	100.0%	336,627	100.0%	297,320	100.0%	429,781	100.0%

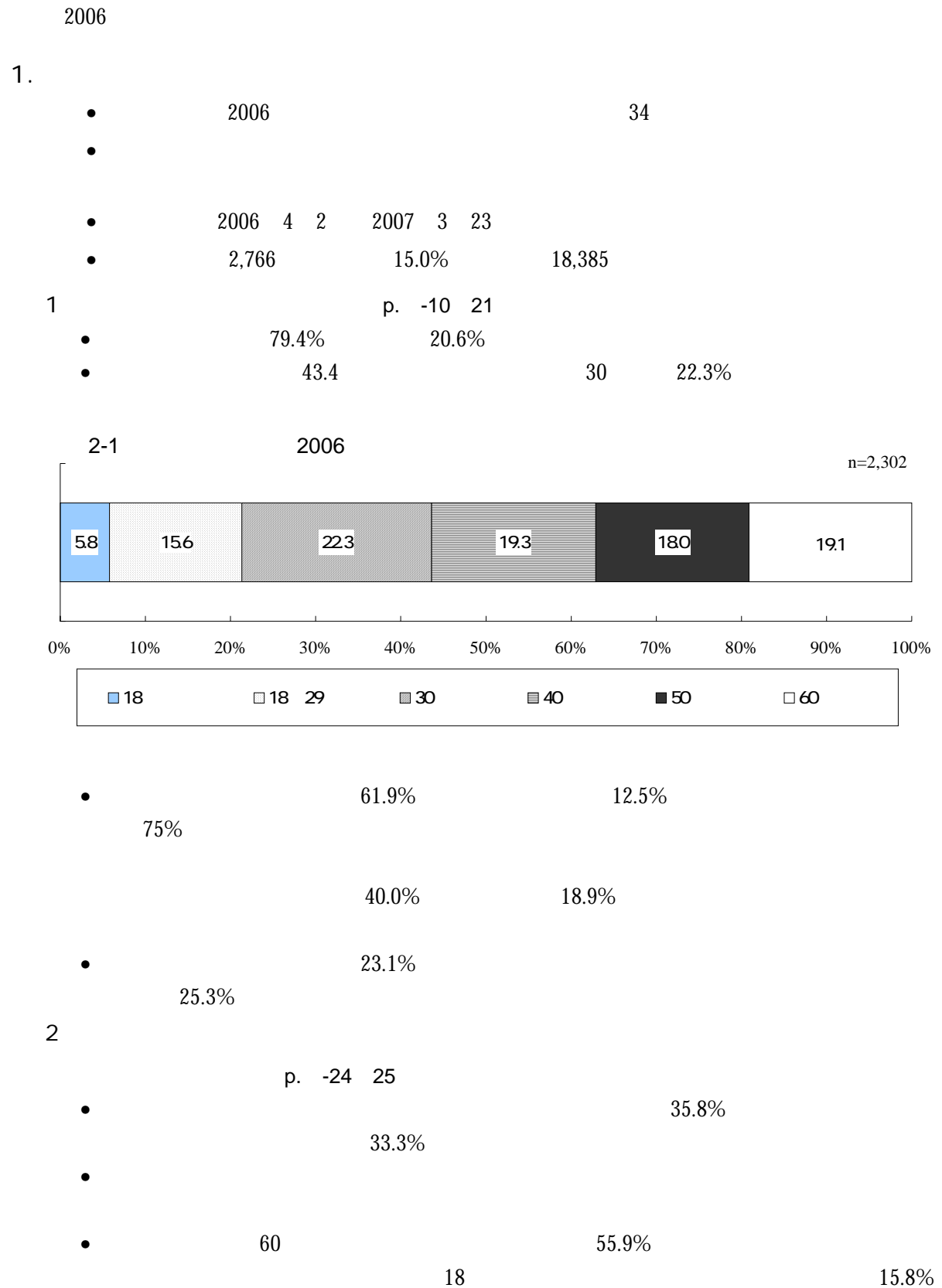
(2)

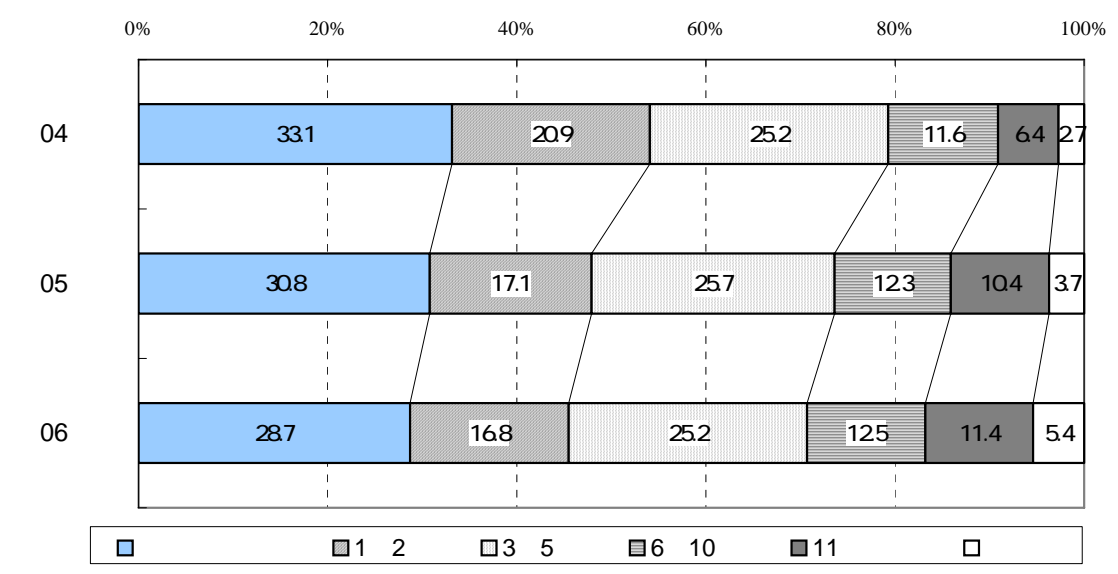
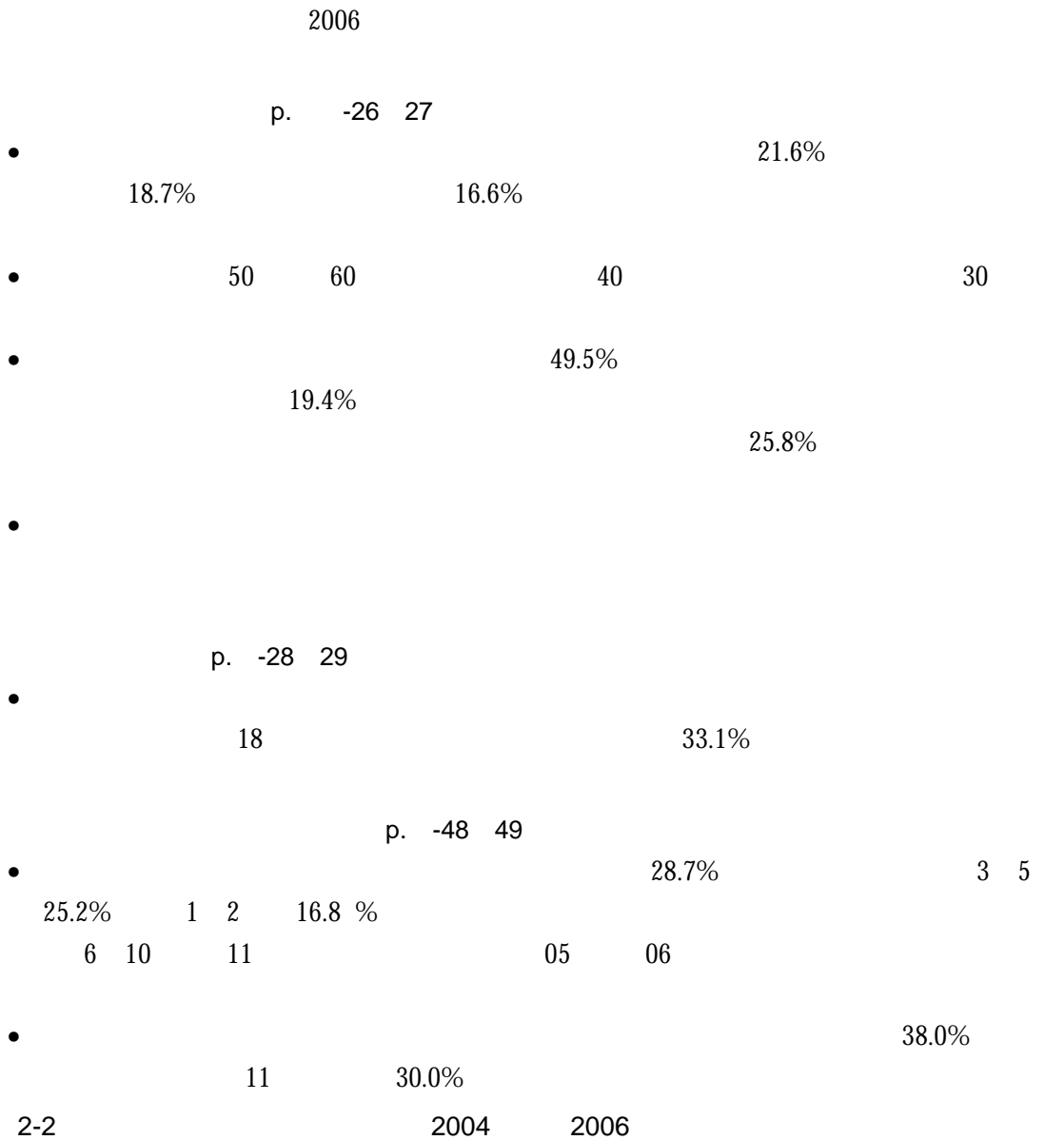
- 06 05  
1
- 06 6,100 05
- 06 3
- 06 06 4,100 06
- 05 06

1-6 2003 2006

	2003			2004			2005			2006		
	194,300	215,389	21,089	146,346	145,429	917	130,500	110,060	20,440	265,709	263,901	1,808
	205,700	182,925	22,775	209,300	191,198	18,102	219,500	187,260	32,240	227,531	165,880	61,651
	135,000	112,225	22,775	135,000	124,198	10,802	151,000	121,965	29,035	145,000	106,363	38,637
	70,700	70,700	0	74,300	67,000	7,300	68,500	65,295	3,205	82,531	59,517	23,014

2





• 60.3%  
 1,856.6

3 p. -30 31

• 51.6%  
 26.3% 5,724.6

• 90%  
 11 +

• 54.2%  
 60 40%

• 11

• 2-3

• 03

• 04 05 2006

• 03 03 88.5% 04 76 79%  
 04

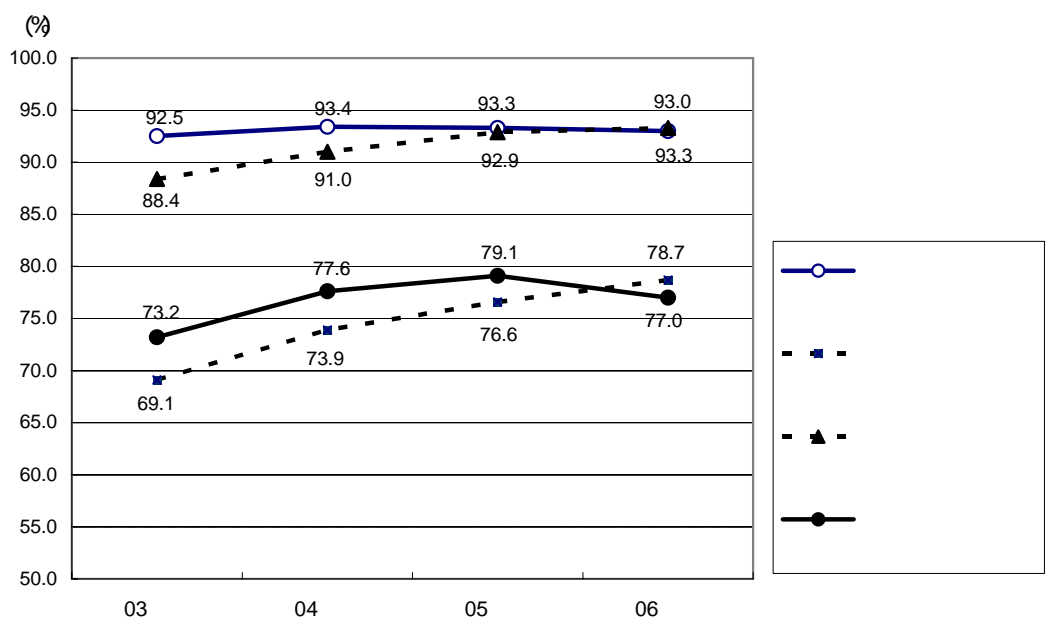
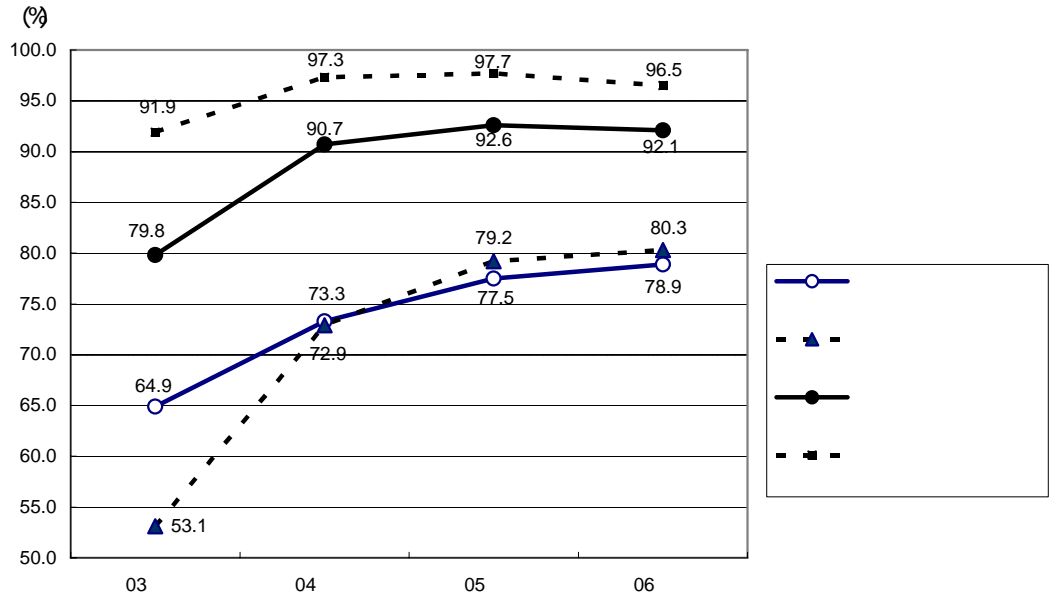
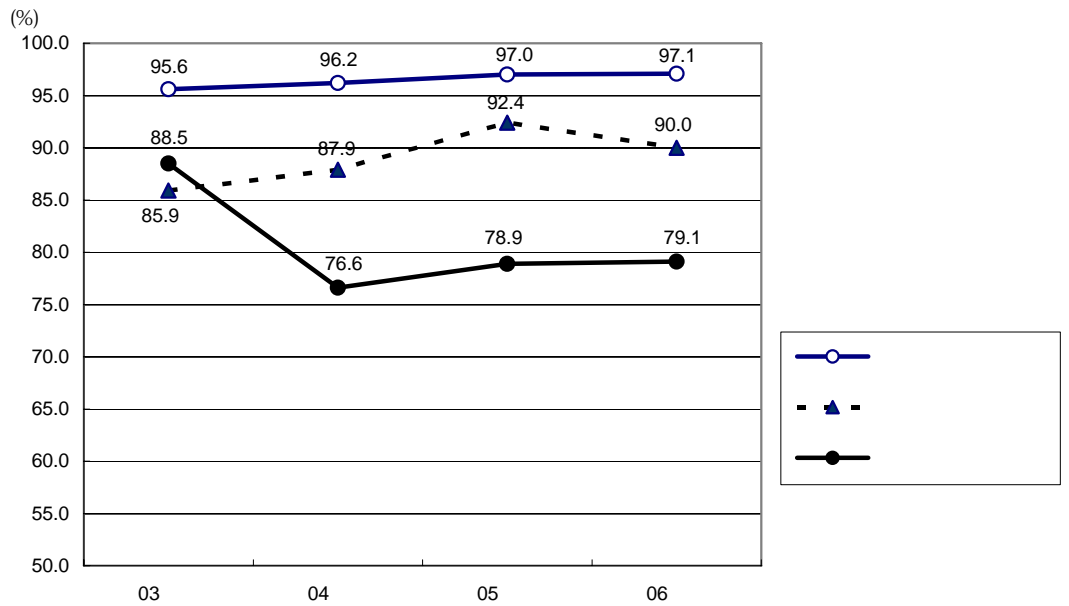
• 04 90%

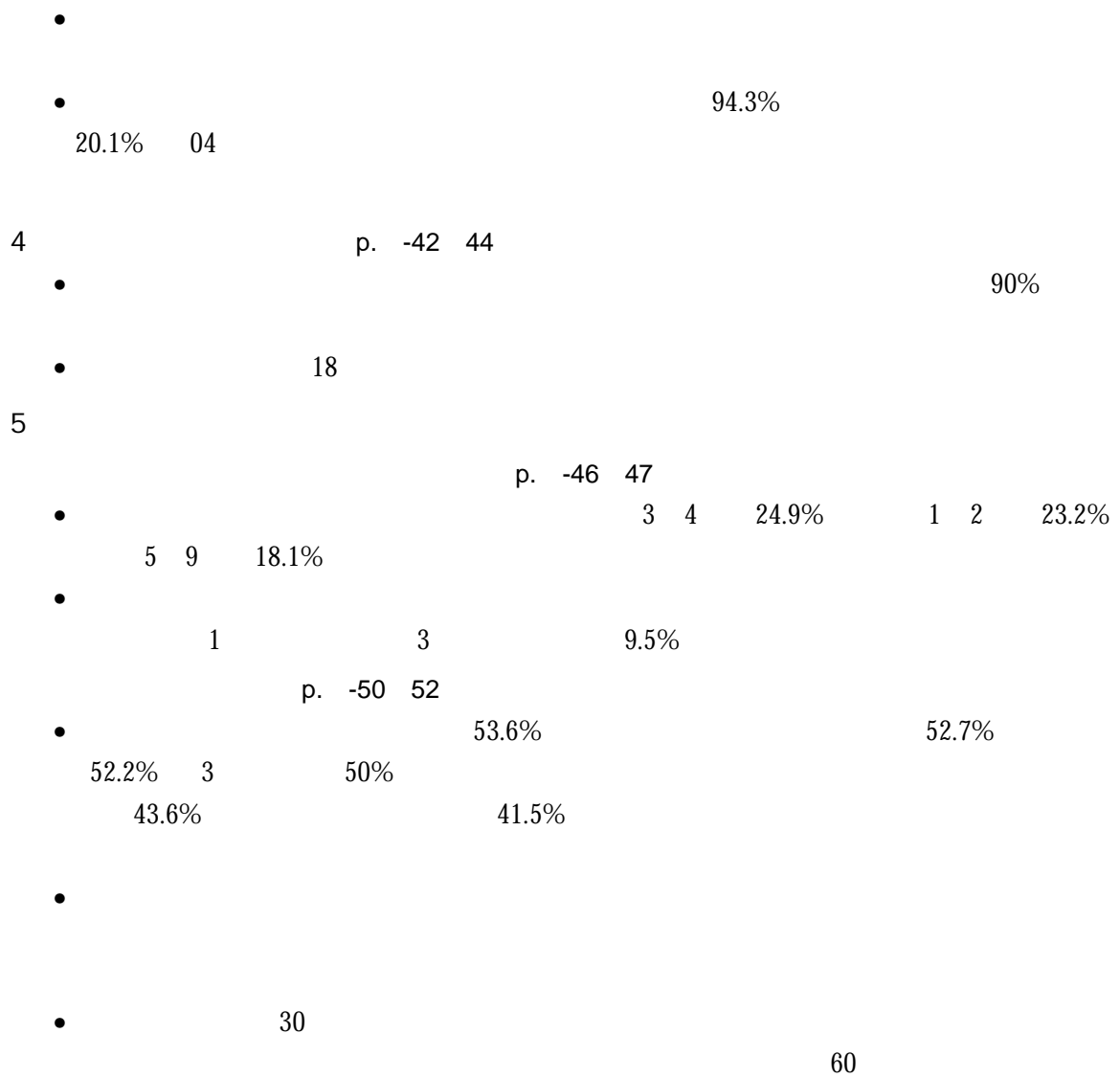
• 05

• 80%

• 06 78.7%

2003 2006





1.

1

- 
- 
- 
- 

(2)

- 
- 
- 
- 
- 
- 

1

2.

1

- 
- 
- 

1 2

2

•

•

•

•

•

•

1

2

3

•

•

•

•

1

4

•

1



•

•

2

•

•

5

1 2

•

•

•

1.

(1)

•

4-1

•

•

20%

30%

•

•

•

(2)

•

4-1

2 9,700

16 3,900

6 9,800  
67.4

6 4,400  
11 400

•

4,300

23 8,400

9 6,400  
61.8%

9 7,700  
14 7,200

4

1.45

1.33

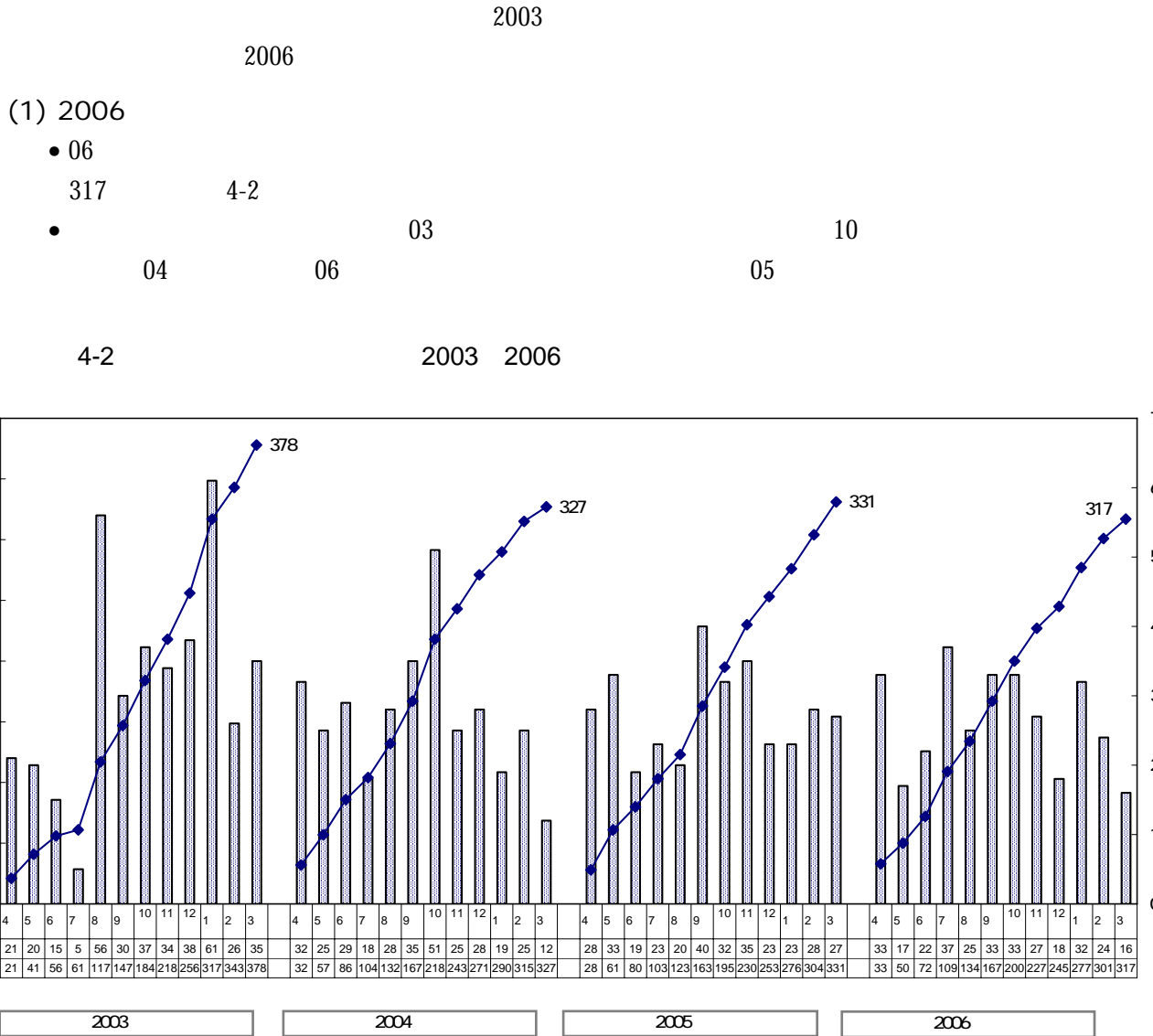
•

• 6 8,900 8 1,600 1.33  
 • 30 7,300 32  
 21 6,100 22 8,800  
 191 151 162 181

4-1

		6 9,800 6 1,700 )	9 6,400 8 2,700	1.38 1.34
		6 4,400 3 1,700	9 7,700 4 2,000	1.52 1.33
		2 9,700 1 7,000	4 4,300 2 2,600	1.49 (1.33)
		16 3,900 11 400	23 8,400 14 7,200	1.45 1.33
		1 9,300 2 9,000	2 5,500 3 8,200	1.32
		3 2,400	4 3,400	1.34
		5 1,800 6 1,400	6 8,900 8 1,600	1.33
		21 5,600 22 5,300 16 2,200 17 1,900	30 7,300 32 21 6,100 22 8,800	1.42 1.33
			181 191 151 162	

2.



•

37

31

20

149

4-3

60

4-3

2003 2006

	2003	2004	2005	2006
	151	147	149	149
	40	61	46	31
	78	52	48	60
	34	32	37	37
	58	31	34	20
	17	4	17	20
	378	327	331	317

•

PR

163

•

88 17 23 35

4-4

• 06 2005

05

•

• 05 25

Next Generation's Theater NGT

• 163

2 2,000

4-4

4-4

2003 2006

	2003		2004		2005		2006	
	70	62,140	54	46,211	75	110,044	88	160,243
	8	5,331	5	2,141	25	15,505	17	12,451
	46	27,072	43	27,235	25	37,678	23	24,680
	56	114,683	61	101,577	34	26,622	35	22,741
	180	209,226	163	177,164	159	189,849	163	220,115

2003

03

06

1.

03

- 
- 
- 
- 

2.

5-1

(1)

- 

61

07

05

1.4

2.9

05

- 
- 

93%

100%

05

12

- 

Next Generation's Theater NGT

6,758

05

6,327

- 04

06

•

130

05

1.2

65,289

1.6

05

•

34

93%

05

82.4%

•

03

06

97.1%

54.2%

•

03

90%

05

80%

50%

•

84%

•

•

100

2007 7 1

•

98 7,000

10

(2)

•

03

70%

06

80%

04

05



- 03 80% 04
- 03 77% 04 05 93% 06 92% 06
- 03 97% 100% 78% 05 79%

- 06

- 

- 

- 04

(3)

- 06 4 3,000 05 1.5
- 61.4% 2 6,000 2.4

- 

- 

(4)

- 06 13.4
- 3.0 23.8 5.2
- 6.1 6.9 8.2

- 1.45 1.42
- 181 191 151 162
- 05

6

- 06 2 2,000 05  
1

3.

03

- 03
- 03
- 04
- 04
- 04
- 05 04
- 06

- 04
- 04

- 
- 

PDCA Plan Do Check Action

2007

5

2007

5

x



--	--

“ ”	<p>2003</p> <ul style="list-style-type: none"> <li>• 35</li> </ul> <p>2004</p> <ul style="list-style-type: none"> <li>• 15</li> </ul> <p>2005</p> <ul style="list-style-type: none"> <li>• 45</li> </ul> <p>2006</p> <ul style="list-style-type: none"> <li>• 61</li> </ul> <p>2003→2004→2005 2006</p> <p style="text-align: right;">27,107      93%</p> <p style="text-align: right;">94.4% 93.5% 94.0% <u>93.9%</u></p> <p style="text-align: right;">81.4%      05</p>
-----	---

<ul style="list-style-type: none"> <li>•</li> <li>• “ ”</li> <li>•</li> </ul>
---

<ul style="list-style-type: none"> <li>•</li> <li>•</li> </ul>
--

	<p>2003</p> <ul style="list-style-type: none"> <li>•</li> </ul> <p>2004</p> <ul style="list-style-type: none"> <li>• 63.4%</li> <li>• 65.0%</li> <li>• 50.4%</li> </ul> <p>2005</p> <ul style="list-style-type: none"> <li>• 97.5%</li> <li>• 66.7%</li> <li>• 56.9%</li> <li>• 43.1%</li> </ul> <p>2006</p> <ul style="list-style-type: none"> <li>• 56.1%</li> <li>• 72.4%</li> </ul> <p>Next Generation's Theater</p> <p>NGT 297 6,327</p> <p>2003→2004→2005 2006</p> <p style="text-align: right;">12      291      6,758</p> <p style="text-align: right;">93.1% 93.4% 93.3% <u>93.2%</u></p> <p style="text-align: right;">89.7%      05</p>
--	--

<ul style="list-style-type: none"> <li>•</li> <li>• 04</li> <li>•</li> </ul>
--

10
----



	<p>2003→2004→2005 2006</p> <ul style="list-style-type: none"> <li>64.9% 73.3% 77.5%</li> <li><u>78.9%</u></li> <li>53.1% 72.9% 79.2%</li> <li><u>80.3%</u></li> <li>91.9% 97.3%</li> <li>97.7% <u>96.5%</u></li> <li>79.8% 90.7% 92.6% <u>92.1%</u></li> <li>73.2% 77.6% 79.1% <u>77.0%</u></li> </ul>	<ul style="list-style-type: none"> <li>03 70%</li> <li>80%</li> <li>03 100%</li> </ul>	
	<p>2003</p> <ul style="list-style-type: none"> <li>2004 2005 2006</li> <li>2006</li> </ul>	<ul style="list-style-type: none"> <li>04</li> </ul>	
	<p>2003 2004 2005 2006</p> <ul style="list-style-type: none"> <li>2004 2005 2006</li> </ul>		
	<p>2003 2004 2005 2006</p> <ul style="list-style-type: none"> <li></li> </ul>		
	<p>2003→2004→2005→2006</p> <ul style="list-style-type: none"> <li>88.2% 88.7% 82.4% <u>92.7%</u></li> <li>95% 13</li> <li>2 1,539 1 4,543 1 1,006 <u>2 6,390</u></li> <li>7,000 / 17.7% 6,700 / 19.9% 6,500 /</li> <li>22.0% <u>6,000</u> / 13.9%</li> <li>2003 2004 2005 2006</li> </ul>	<ul style="list-style-type: none"> <li>93% 05 2.4</li> </ul>	
	<p>2003 2004 2005 2006</p> <ul style="list-style-type: none"> <li></li> </ul>		

